



**HOW TO
LIVE UNITED:
JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUSCLE.
FIND YOUR VOICE.
GIVE 10% GIVE 100%
GIVE 110%
GIVE AN HOUR.
GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE AND
INFLUENCE
THE CONDITION OF ALL.
GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED.**

Community Investment Report

September 2008

*United Way of West Central Connecticut
is advancing the common good.*

That means we are helping to make steady advances in our community by identifying and addressing common problems that affect all of us. We feel it takes everyone working together to reach our mutual goals. And we believe this can create benefits that ripple out to the community as a whole.

We believe that we all win when a child succeeds in school, when a neighborhood turns around, when families have good health and workers have solid jobs. Therefore, we are creating opportunities for a better life for all by focusing on education, income and health.

To LIVE UNITED means to be part of this change. To commit yourself to creating a better and brighter future, together.

So what is LIVE UNITED? It's a credo. A mission. A goal. A constant reminder that when we as individuals think outside of ourselves, we have the power to facilitate change. When we think of others lives as linked to our own, our compassion grows.

*When we reach out a hand to one,
we influence the condition of all.*

It's about the power of unity. Because united, we can change the lives of those who walk by us every day and ultimately, we can change what we see in our world.

More, LIVE UNITED is a command:
TO GIVE. TO ADVOCATE. TO VOLUNTEER.

GIVE. *Give 10% Give 100% Give 110%.* We need individuals to invest in the issues they believe in, whether it be Education, Income or Health, and giving through United Way is still the best way to invest in your community.

ADVOCATE. *Lend your muscle. Find your voice.* We need individuals who are passionate about their community to inspire hope and create opportunities for a better tomorrow by making some noise and spreading the word.

VOLUNTEER. *Join hands. Open your heart.* We need individuals to help improve others' lives by dedicating their time and talents to causes they believe in.

GIVE.**ADVOCATE.****VOLUNTEER.****THINK OF WE BEFORE ME****Building Blocks for a Better Life:
Education, Income & Health**

There are basic things that we all need for a good life: a quality education that leads to a stable job, income that can support a family through retirement, and good health.

United Way's work to advance the common good is based on what's important to you:

1. Education – Helping Children and Youth Achieve Their Potential
2. Income – Promoting Financial Stability & Independence
3. Health – Improving People's Health

United Way is working in your community to achieve specific goals in each of these issue areas:

Education:

- Families are actively engaged with their children in programs, activities and/or experiences
- Children are prepared for success in kindergarten
- Youth demonstrate age-appropriate social, emotional and cognitive skills
- Youth are engaged in their community through increased volunteerism

Income:

- Adults improve/develop life skills necessary for self-sufficiency
- Families and individuals achieve self-sufficiency by meeting basic needs

Health:

- People in physical or emotional distress access timely services resulting in improved functioning
- Older, isolated adults are connected to their communities as a result of access to services

***Underneath everything we are.
Underneath everything we do.
We are all people
Connected. Interdependent. United.***

Upcoming Events and Programs

**THE
JOY
of
SHARING**

The logo for "The Joy of Sharing" features the word "JOY" in large, bold, red letters with a gold Christmas ornament as the letter "O". Below it, the words "of SHARING" are written in a smaller, red, serif font.

Your neighbors & friends need your help this holiday season! We are collecting donations of food for Thanksgiving and toys & gifts for Christmas. Call Beverly to get involved!

For more information:

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