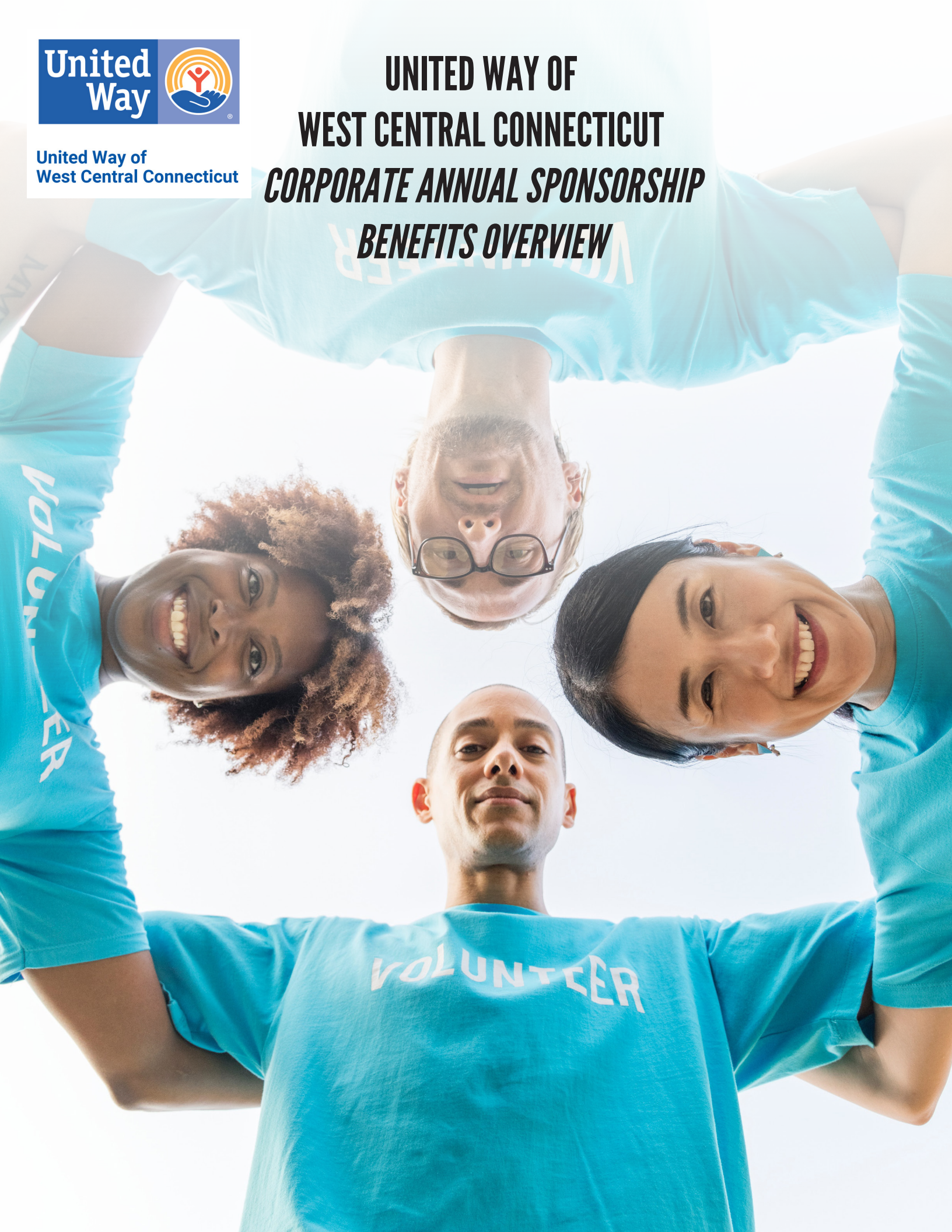




United Way of  
West Central Connecticut

# UNITED WAY OF WEST CENTRAL CONNECTICUT *CORPORATE ANNUAL SPONSORSHIP BENEFITS OVERVIEW*



# 2022 CORPORATE SPONSORS



**BARNES**



**Bristol Health**



**ROLAND DUMONT**



**Thomaston  
Savings Bank**



**WebsterBank®**



**Torrington  
Savings Bank**



**ABACUS**

FINANCIAL ADVISORS

Wealth Management and Planning Services

Bryan J. Ricci CPA, CFP®



*Riverside  
Investment Services*



# OVERVIEW OF PROGRAM

Why sign up as a Corporate Sponsor with United Way? We will help you advertise your company and reinforce your reputation as a good corporate citizen with customers, employees, and residents of Bristol, Burlington, Plainville and Plymouth/Terryville. Experience the guaranteed reach of local marketing exposure and benefit from the positive image of supporting United Way of West Central Connecticut.

## HOW IT WORKS

Corporate sponsors provide a single donation that supports United Way's special events, campaign materials, and marketing programs, eliminating multiple requests. In return, your company's support is promoted throughout the year. In addition, you help United Way keep overhead costs low, so we can put more money back into the community!

## GUARANTEED VISIBILITY

We link your company to the general public and more than 2,000 loyal donors and volunteers. You receive year-round identification at special events and in advertising and key communication pieces.

## RETURN ON INVESTMENT

Our sponsorship packages deliver tangible impressions and measured media value far exceeding the cost of sponsorship. Four levels of sponsorship are available to best fit your budget and meet your needs. Packages start as low as \$3,750. At the end of the year, you will receive a sponsorship summary detailing your visibility. You will also receive first right of negotiation in the following year.

# BENEFITS

	Premier \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,750
<b>Community Builders' Reception</b>				
- Attendance	Reserved Table for 10	Reserved Table for 8	4 tickets	4 tickets
- Honorable mention at event	Logo on table tent	Logo on table tent	Name on table tent	Name on table tent
- Selfie station featuring your company logo	√	√		
<b>Day of Caring</b>				
- Logo on t-shirt	On sleeve (2 available)	On top back of shirt	In center back of shirt	In center back of shirt
- Company name and signage displayed inside transport buses	√			
<b>Golf Tournament</b>				
- Sponsorship	Sapphire, includes 8 golfers	Platinum, includes 4 golfers	Ruby, includes 4 golfers	Diamond, includes 4 golfers
- Company signage	At registration and in dining room	At tee box and lunch	Breakfast	Tee box
- Program listing	√	√	√	√
<b>TRIAD Annual Conference</b>				
- Recognition	Presenting sponsor	Platinum sponsor		
- Program ad	Full page	Full page		
<b>Fall Wine &amp; Beer Tasting</b>				
- Sponsor	Welcome	Dessert		
- Tickets	6 guests	6 guests	4 guests	2 tickets
- Honorable mention at event	Logo on table tent	Logo on table tent	Name on table tent	Name on table tent
<b>Joy of Sharing</b>				
- Recognition at collection sites in November and December	√	√		
<b>Digital/Media Exposure</b>				
- Logo on our website with link to your website	√	√		
- Recognition in UWWCCT staff email signatures	Featured for 1 month	Featured for 1 month		
- Recognition on UWWCCT social media sites	√	√	√	√
- Recognition in UWWCCT newsletter	Logo	Logo	Name	Name
- Credits in UWWCCT campaign video	Logo	Logo	Name	Name

# COMMITMENT

Yes! Our company commits to be a United Way of West Central Connecticut Corporate Sponsor!

☐ Premier = \$10,000   ☐ Platinum = \$7,500   ☐ Gold = \$5,000   ☐ Silver = \$3,750

Company Name: \_\_\_\_\_

Sponsorship Amount: \$\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this  
completed form to:  
United Way of West  
Central CT  
440 N. Main Street  
Ste. D  
Bristol, CT 06010