

From strengthening **local resilience** to **advancing health, youth opportunity, and financial security**, United Way is mobilizing communities to action so all can **THRIVE.**

True to our founding spirit, whenever there is a need in our communities, United Way is there. Every day through our words and actions, we serve, connect, and inspire people to take action for our community.

### OUR PROMISE

We mobilize people to take action in our communities, so we can create a better future for us all.

### HOW WE CONNECT

We actively invite and convene people to join us, so we can build the perspective needed to make a lasting difference.

### HOW WE RESPOND

We listen to, respect, and respond to the needs of all people, of all backgrounds and identities. When we come together, we are stronger and create positive change for all.

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United Way of  
West Central Connecticut

# LEADING THE WAY TO A BETTER FUTURE FOR ALL



United Way of  
West Central Connecticut



# Healthy Community

## NUTRITION AND FOOD SECURITY

Too many of our neighbors don't know where their next meal is coming from, and many more are unable to access healthy, nutritious food due to affordability or accessibility.

We're committed to helping all kids and families thrive by expanding access to healthy food and addressing the systemic challenges that contribute to hunger and food insecurity.



# Youth Opportunity

## CHILDCARE & EARLY CHILDHOOD EDUCATION

The first six years of a child's life are critical for their brain development. Although families, caregivers, and communities play a crucial role, there are gaps in the opportunities and resources available to support early childhood development.

We take a comprehensive approach to enhance early childhood development. We provide training for families, teachers, and caregivers; ensure access to nutrition and healthcare; and advocate for corporate practices and public policies that prioritize investment in early childhood development.

We are **ENGAGING**  
Connecting people to possibility.

We are **ENERGIZING**  
Forward facing and rallying our  
communities into action.

We are **ELEVATING**  
Building up strength in every  
community, so all can rise.

# Community Resiliency

## CRISIS HOTLINE AND SUPPORT

When facing a crisis, individuals and families need immediate access to reliable services and resources to meet their most urgent needs.

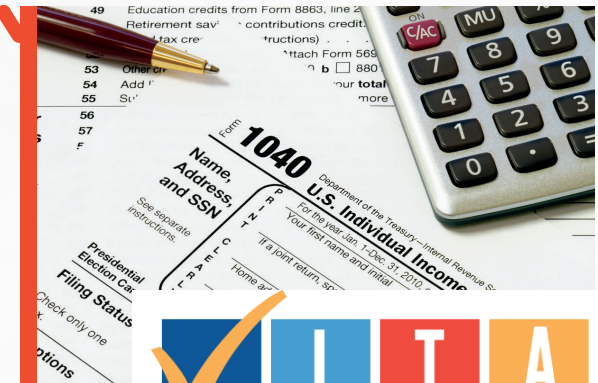
United Way of Connecticut's 211 partnership is a lifeline during times of crisis. On average, 211 receives 42,000 calls per day. Together we offer more immediate guidance and support, ensuring our communities are never alone in their hour of need.

# Financial Security

## PUBLIC BENEFITS ACCESS

Too many people don't access public benefits for which they're eligible. Sometimes that's because they don't know they're eligible, but often it's because they don't know how to access services or are overwhelmed by the process.

Public benefits are government funded financial assistance programs that help people meet basic needs like health care, housing, or food. United Way helps make it easier for people to understand and access the public benefits. 350 United Ways in the U.S. support their communities with free tax filing through VITA (Volunteer Income Tax Assistance) program.



**2.1.1**

Get Connected. Get Help.™

