

Request for Letters of Intent (LOI)

The United Way of West Central Connecticut (UWWCC) announces a request for Letters of Intent from non-profit organizations that serve the following communities – Bristol, Burlington, Plainville, Plymouth or Terryville. We are seeking to partner with organizations that provide a program which aligns with at least one of United Way's three Building Blocks and addresses at least one related Outcome listed below. UWWCC is aligning our Outcomes with United Way Worldwide's Global Results Framework. This has required some small adjustments to the Outcomes used in previous Allocation Cycles. Updated Outcomes are listed below.

1) **Education - Helping Children and Youth Achieve Their Potential**

- Families are actively engaged with their children in programs, activities and/or experiences.
- Children are prepared for success in kindergarten.
- Youth demonstrate age-appropriate social, emotional and cognitive skills.
- Youth become engaged in their community through increased volunteerism.

2) **Financial Stability- Promoting Financial Stability & Independence**

- Youth and adults build self-sufficiency through employment, education and increased income.
- Families and individuals work towards self-sufficiency by meeting basic needs.

3) **Health - Improving People's Health**

- People in physical or emotional distress access timely services resulting in improvement in functioning.
- Older, isolated adults access services to increase their connection to their communities.
- Families and individuals gain access to community wellness programs.

Organizations may request support for an existing program or propose a new project. Funding for this grant will be available from July 2018 through June 2021.

Prior to accepting full proposals for this funding opportunity, the United Way of West Central Connecticut invites Letters of Intent (LOI) from all interested organizations. Based on the viability and strength of the proposal as presented in your LOI, select organizations will be asked to submit a full proposal for consideration.

Letter of Intent should include the following:

- Name of organization (must be a non-profit, 501(c)(3) organization)
- Brief description of the organization and its mission (no more than one paragraph)
- Information on intended program/services, including target population and communities served
- Identify Building Block(s) to be addressed and how it relates to this program
- Identify corresponding Outcome(s) and explain how it will be addressed
- Amount requested from UWWCC.

LOI should be no longer than two pages. Letters must reach our office by **12:00 Noon on Wednesday, November 15, 2017**. Email submissions are acceptable and you will receive electronic confirmation upon receipt. Please address LOI to: Elizabeth Hill, Community Impact Coordinator, United Way of West Central Connecticut, 440 North Main Street, Suite D, Bristol, CT 06010 or email:

ehill@uwwestcentralct.org