The United Way of West Central Connecticut is proud to serve Bristol, Burlington, Plainville & Plymouth

Vision
To advance the common good by creating lasting changes to improve lives in our communities.

Mission
We will unite our communities to create opportunities for a better life for all by focusing on education, income and health.

Dear friends,

To Live United means to be the best we as a community can be, do and say. It means following the words of Gandhi, who once said, “We must be the change we wish to see in the world.” It means leading by example and giving with purpose.

We would like to take this opportunity to thank all those individuals and organizations that have joined the Live United movement by giving, advocating and volunteering. The work we do is a mobilizing force for social change, and it’s not work we can do alone. The pages of this report are a testament to the hard work and generosity of many.

Many changes have occurred over the past year at the United Way of West Central Connecticut, where it’s not business as usual. We are focusing our efforts on top priority areas for the people who live and/or work in our communities.

For years and years, people saw us as a fundraising organization. They knew they could give money to us and it would go back out to deserving non-profits in our communities. However, we realized that by only doing this, the issues we care about weren’t getting better. So the change was to put a stake in the ground on the issues that were really important to the people we serve.

So we asked ourselves, “What is the ultimate goal?” Well, it’s to advance the common good by creating lasting changes to improve lives. And we realized with the help of donors and volunteers, we can create opportunities for a better life for all by focusing on the building blocks of a good life - education, income and health.

In focusing our efforts on these issues, we also streamlined our funding process this past spring to ensure that all of our partners were addressing key outcomes under these building blocks. In doing so, we know that we are now having the greatest impact possible.

Let us reiterate – United Way is not a hand-out and we are not just a fundraiser. We are helping everyone in our communities. Together, we are bringing about lasting changes that address the root causes of issues that affect all of us. And together, we are changing what we see in our world.

Thank you for inspiring hope and creating a better tomorrow.

Donna Osuch
President & CPO

Mark Ziogas
Board Chair
United Way is advancing the common good. That means we are creating opportunities for a better life for all by focusing on education, income and health. The changes we are making have benefits that ripple out to the community as a whole and help to improve the lives of those who walk by us every day.

One of the “LIVE UNITED” building blocks for a good life is education. United Way is helping children and youth achieve their potential through the following community initiatives:

**Born Learning**
This early childhood campaign helps parents, grandparents and caregivers explore ways to turn every day moments into fun learning opportunities.

**Bristol & Plymouth Discovery Initiative**
This initiative is helping to ensure that all children enter kindergarten ready to learn. The objectives of the Discovery Initiative are to increase the quality of existing early childhood education, to build strong connections between early care and elementary education, and to improve student’s social, emotional and academic performance.

**Early Childhood Blueprint**
This community initiative has developed a preliminary plan to improve the lives of young children in Bristol. As this 5-year plan is implemented, it will address four focus areas: (1) infant and toddler care; (2) physical and emotional health; (3) building equal access and success for all young children, regardless of their background; and (4) the quality of early care and education.

**Kids in the Middle (KIM)**
KIM is a United Way and community initiative that helps middle school students successfully transition to high school. The goal of this partnership is to provide students with meaningful experiences and connect them with caring adults in the community.

**Youth Board**
The Youth Board is a leadership and service program for local high school students. Their mission is: A collaboration of high school students, dedicated to motivate, mobilize and serve the community to make dreams a reality.

These targeted efforts are helping to make real, lasting changes right here in your community.

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**KIDS IN THE MIDDLE:**
More than just community service

There was a student at the Middle School of Plainville who was painfully shy and introverted. He was not at all comfortable in social situations. He was given one-on-one time but more importantly, he was encouraged to join KIM. Through KIM he has grown tremendously in his confidence and ability to interact with peers. He joined the morning announcements club and read the announcements to the whole school. He participated in a KIM project where he volunteered at the Oak Hill special education school. He would help run errands, interact with the students and help the teachers. He said, “This was a great opportunity to volunteer, and I can’t wait for next year.” He also participated in the United Way Day of Caring. This is a child who does not like to get dirty and has a hard time working as a team. He did an awesome job at Shepard Meadows Farm. He worked with the other students, shoveled gravel, moved hay and smiled through it all. His teachers have noticed that he is trying harder in group situations although it is still not his favorite activity! He is eager to help with KIM errands and busy work and often stopped by to see if he could help out. This young man has grown and developed skills through his being involved in KIM that he might not have otherwise had the opportunity to develop.

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**Community Partners & Programs under the Education Building Block:**
- **Community Tutoring and Mentoring**
  - Literacy Volunteers of Central CT
  - Nutmeg Big Brothers/Big Sisters
- **Early Childhood Education**
  - Bristol Preschool Child Care Center
  - Plainville Day Care Center
  - Wheeler Regional YMCA
- **Various Outreach and Childcare Programs**
  - Bristol Boys & Girls Club and Family Center
  - Youth Development
  - Boy Scouts - Connecticut Rivers Council
  - Girl Scouts of Connecticut

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After United Way’s Day of Caring on May 15, 2009, some of the Kids in the Middle students from Bristol, Burlington, Plainville and Plymouth gathered for this picture.
INCOME
Promoting financial stability and independence

In these changing times, United Way has made a commitment to our communities to be a force for change. The old way of doing things isn’t good enough anymore - we need to advance the common good of everyone in Bristol, Burlington, Plainville and Plymouth.

The second LIVE UNITED building block is income. United Way is promoting financial stability and independence through the following community initiatives:

**Adopt-A-Child Program**
This back to school program provides a backpack, school supplies and first day of school outfit for less fortunate children in our area.

**Fuel Bank Relief**
United Way made the rising cost of energy a priority issue this year. Therefore, United Way invested in all four local community fuel banks to ensure that everyone had heat this past winter.

**Income Community Solutions Council**
United Way convened a group of local service providers and business professionals to find ways to help local individuals and families increase income, build savings, and gain & sustain assets. The first step in this multi-pronged approach is to bring more money to families, and thus the community, by promoting unclaimed tax credits, increasing access to benefits, and providing free tax services to those who qualify.

**Joy of Sharing**
This Thanksgiving & Christmas program provides food and gifts to local agencies who distribute them to families who are struggling, so everyone can celebrate the holidays.

**Transportation Assistance**
As part of a gift donated to our organization by Robert Fiondella in 2008, we were able to create a Transportation Fund to distribute bus tokens to low income individuals who need to get to New Britain for important State services and appointments.

LETTERS FROM THE COMMUNITY

If you’re driving on Jerome Avenue in Bristol and take a turn into Davis Drive there is a small place at the bottom of the horseshoe, where kids call it a “Second Home”. A safe place for kids to learn and grow. Who would know that a public housing building can be converted into an amazing fun atmosphere where our youth can make friends and build positive relationships that may last a lifetime.

As a result of the support from the United Way, the Bristol Boys & Girls Club is able to provide a tremendous amount of opportunities within technology, education and art to inspire our children to become responsible, productive and caring citizens.

This past month, we had three Cambridge Park youth who took the responsibility to another level. They found a cell phone in Davis Drive on the side of the road. Not only did they bring the phone back to the Club during homework help time, they all decided to be honest and tell the Director they found a lost phone. They proceeded to problem solve on their own. The members went through the phone and found a contact called Mom. One of them put on their customer service hat and spoke to Mom. They said Club members found the phone and it was safe at the Club. The parent was so excited to hear the good news. She came to the Club in less then five minutes. It was a brand new cell phone.

Jay Maia
HEALTH

Improving the health of children and adults

The third and final LIVE UNITED building block is health. United Way is improving people’s health and wellness through the following community initiatives:

2-1-1
2-1-1 is a partnership between Connecticut United Ways and the State of Connecticut. Whether you need help – or want to give help – 2-1-1 is the FREE and confidential way to locate hundreds of services available in our community. 2-1-1 is open 24 hours a day and multilingual call specialists are available. When you dial 2-1-1 from anywhere in Connecticut, you speak with a professionally trained call specialist who will make it easier for you to find information, discover options and deal with a crisis.

Community Health & Fitness
United Way is partnering with the Central CT Chamber of Commerce, Bristol Hospital and various business, municipal and service organizations to support and promote health and wellness for individuals of all ages in our community.

FamilyWize Prescription Discount Card Program
United Way, in partnership with America’s Promise Alliance, is providing FamilyWize prescription drug discount cards to the community free of charge. These cards help save an average of 30% or more on the cost of prescription drugs for individuals and families with no insurance and for medicine not covered by an insurance plan or Medicare.

Senior Initiative
The United Way of West Central Connecticut is collaborating with community partners to extend the time adults (60 and older) can stay in their living environments by reducing isolation and/or providing supportive services. The Senior Community Solutions Council is planning an intensive outreach initiative to connect isolated older adults to services. Look for more details this spring!

I am my agency’s United Way Campaign Coordinator. In preparation for the campaign this year, I received a stack of FamilyWize Prescription Discount Cards for distribution to our agency’s clients and families. I wondered how could I get the message out to all of my friends and family the fastest way? So, I decided to post a brief blurb about FamilyWize and their link (www.FamilyWize.org) on my Facebook page.

Within the first 24 hours of posting it on my Facebook page, a good friend of mine wrote back to thank me for passing along this incredibly valuable resource. She and her husband are parents of twins that were born at 25 weeks of age. They are medically very involved/fragile babies and have very specific dietary requirements (a prescription formula which is very expensive). Unfortunately, though absolutely necessary for their babies’ survival, this prescription formula (and four others vital prescriptions these fragile babies need) are not covered by insurance. My friend called her pharmacist and asked if she could use the FamilyWize prescription discount card on these vital prescriptions and they said yes! She was so thrilled as this is now saving her and her family several hundred dollars a month!

Thank you FamilyWize and thank you United Way!

Evelyn Jacobs
In 2008-2009, United Way had 1,127 volunteers who spent 7,261 hours doing volunteer work in our community; a value of more than $141,662!

United Way would like to take this opportunity to thank our biggest advocates – our Board of Directors. These individuals truly Live United!

2008-2009 Board of Directors

Lynn Abrahamson
Bristol-Burlington Health District

Alan Aubin
The Hartford

Robyn Bugbee
City of Bristol

Mary Pat Caputo
Bristol Hospital

Lynn Davis
Plainville Board of Education

Matt Dyer
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Volley Bank

David Van Allen
Webster Bank

Tino Villani
Triad Healthcare

Christopher Wazorko
Town of Plainville

Mark Ziogas, 1st Vice Chair
Anderson, Alden, Hayes, Ziogas

How our Board Lives United:

“I am trying to get more people involved in giving back to the community.” Tony Malavenda

“I like to spread the word about volunteering and helping out. I believe that changes come from within first.” Pat Marin

“I am passionate about influencing people to do good things.” Chris LaPlaca
# 2008 Campaign Honor Roll

Below, you’ll find the top 50 companies from the 2008 campaign. We thank all companies for their continued dedication to United Way’s mission and goals.

| 1. Barnes Group, Inc. | 21. Farmington Savings Bank |
| 3. ESPN, Inc. | 23. Stop & Shop Supermarkets |
| 4. Webster Bank | 24. Bank of America |
| 5. Bristol Board of Education | 25. First Bristol F.C.U. |
| 6. Pratt & Whitney | 26. Plymouth Board of Education |
| 7. Bristol Hospital | 27. Theis Precision Steel Corporation |
| 8. City of Bristol | 28. Regional School District No. 10 |
| 9. CT State Employees Campaign | 29. Tracy Driscoll Insurance |
| 10. UPS | 30. Town of Plainville |
| 11. Fletcher-Terry Company | 31. AT&T |
| 13. Aetna | 33. Valley Bank |
| 14. Ultimate Companies | 34. Triad Healthcare, Inc. |
| 15. Wheeler Clinic | 35. Carling Technologies, Inc. |
| 17. Plainville Board of Education | 37. Roland Dumont Agency |
| 20. IDEX Health & Science | 40. GE Capital |
| 41. Fourslide Spring & Stamping, Inc. |
| 42. Thomaston Savings Bank |
| 43. Siemens Healthcare |
| 44. Atlantic Precision Spring |
| 45. Wal-Mart |
| 46. Rowley Spring & Stamping Corp. |
| 47. Tufano Amusements, Inc. |
| 48. People’s Bank |
| 49. Price Chopper |
| 50. Quality Coils, Inc. |

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**Leadership Donors**

The United Way of West Central Connecticut’s New Cambridge Society symbolizes the rich tradition of philanthropy and community involvement shared by generations of people living and working in this area. It is comprised of those individuals who give at the Leadership level ($1,000 and above) and whose generosity has helped to shape the communities of Bristol, Burlington, Plainville and Plymouth.

*Thank you for leading by example and giving with purpose! United Way could not do the work that we do without the members of our New Cambridge Society.*

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**THANK YOU FOR REACHING OUT A HAND TO ONE AND INFLUENCING THE CONDITION OF ALL**
## STATEMENT OF FINANCIAL POSITION

(For the year ended June 30, 2009)

### ASSETS

#### Current Assets:
- Cash and cash equivalents: $632,260.00
- Investments, at market values: $610,514.00
- Pledge receivable, net: $747,523.00
- Other receivable: $43,902.00
- Other current assets: $2,296.00
- **Total current assets:** $2,036,495.00

#### Plant & Equipment:
- Plant & equipment: $59,751.00
- Less - Accumulated depreciation: $47,686.00
- **Book Value:** $18,727.00

### LIABILITIES

#### Current Liabilities:
- Mortgage payable-due within one year: $0.00
- Prepaid rents: $0.00
- Custodial accounts: $0.00
- Dues to affiliates: $0.00
- **Total current liabilities:** $895,852.00

#### Long Term Liabilities:
- Mortgage note payable: $126,234.00
- **Total Liabilities:** $1,043,925.00

### NET ASSETS

#### Net Assets:
- Unrestricted:
  - Unappropriated: $552,021.00
  - Designated - Investment in plant and equipment: $18,727.00
  - Designated - Board community initiatives: $179,195.00
  - **Total unrestricted net assets:** $749,943.00
- Temporarily restricted:
  - Other current assets: $340,787.00
- Permanently restricted:
  - Permanently restricted:
    - Temporarily restricted:
      - Unappropriated:
        - Unrestricted:
          - Unrestricted:
            - Unrestricted:
              - **Total net assets:** $1,043,925.00
              - **Total liabilities and net assets:** $2,654,215.00

## 2009 FUND DISTRIBUTION

### Community Initiative Leveraged Funds: $87,219.15
- Education
- Income
- Health

### American Red Cross, Charter Oak Chapter: $18,764
- Armed Forces Emergency Services
- Community Services
- Disaster Services
- Disaster Safety Services

### American Red Cross, Middlesex Chapter: $4,199
- Elderly & Disabled Transportation Program

### Boy Scouts of America, CT Rivers Council: $11,223
- Comprehensive Youth Development

### Bristol Adult Resource Center: $27,602
- Citizen Advocacy/Volunteers/Respite Recreation

### Bristol Boys & Girls Club and Family Center: $176,199
- Cambridge Park Outreach
- Child Care/Summer Camp
- Club Programs
- Education Programs
- Imagine Nation Museum
- Young Parents Program

### Bristol Community Organization (BCO): $7,953
- Greater Bristol RSVP Program

### Bristol Community Tutoring: $19,649
- Salvation Army
- United Way of Connecticut 2-1-1
- VNA of Central Connecticut
- Care of the Sick, Including Hospice

### Bristol Preschool Child Care Center: $18,220
- Early Childhood Education

### Catholic Charities: $20,611
- Mental Health Counseling
- VNA of Central Connecticut
- Care of the Sick, Including Hospice

### Connecticut Legal Services: $3,215
- Legal Aid - Civil

### Connecticut Mental Health Affiliates (CMHA): $38,909
- Counseling Program

### Girl Scouts of Connecticut: $6,421
- Youth Development

### Greater Bristol Visiting Nurse Association: $16,191
- Home Health Care, Mental Health

### Total Allocations: $727,797.15