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Community Investment Report

April 2010

familywize

FAMILYWIZE PRESCRIPTION DRUG DISCOUNT CARDS

If you don't have health insurance, or need medicine not covered by your insurance plan, United Way of West Central Connecticut can help with its new initiative to distribute the FamilyWize prescription drug discount card. This card could lower the cost of your medicine by an average 30% or more. United Way is providing these cards free-of-charge to everyone in our community. There are no age restrictions, no income restrictions, no limit on how many times you can use it and no waiting to get a card. In fact, you can cut out the one below and use it today.

"Healthcare costs are one of the top concerns for people in our community," said Donna Osuch, President & CPO of the United Way of West Central CT. "40% of adults don't buy the medicine they need, have difficulty affording it or reduce the required dosage because of the high cost. The FamilyWize prescription drug discount cards will help individuals and families who otherwise could not afford to buy the medicine they need. Too many people have insufficient coverage, no prescription coverage or need medications not covered by their insurance, Medicare, Medicaid or VA benefits."

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WWW.FAMILYWIZE.ORG Distributed free of charge nationwide by the amilywize Partnership with participating Inited Ways, America's Promise Alliance Partners, community organizations, doctors ounties, businesses, and some pharamcies Discounts are provided by and available nly at the participating pharmacies.	Group ID: 39401 Bin: 610194 F, PCN: FW

MAKE AS MANY COPIES AS YOU NEED

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People with Internet access can go to www.FamilyWize.org to print a card, look up drug prices, and get a list of participating pharmacies.

FamilyWize cards also can be obtained from all CVS Pharmacies, Beacon Prescriptions, Wal-Mart Pharmacy and ShopRite of Bristol, or by calling United Way at 860-582-9559. Local businesses and employers can also get cards to give all their employees.

United Way of West Central CT has joined more than 800 United Ways in all 50 states to save people over \$50 million in the next year on the cost of their medicine. So far, more than 12 million cards have been distributed. There is more information on the program's website at www.FamilyWize.org.

"It's truly amazing what we can accomplish when we all work together. So many people and organizations have joined together to make this possible, "said Osuch.

"We hope everyone in the community will take the time to thank their pharmacist, United Way, and everyone else involved for the difference they are making in the lives of so many people in the community," said Dan Barnes, Co-Chair of the FamilyWize Community Service Partnership. The participating pharmacies in the community have agreed voluntarily to accept the FamilyWize cards and provide these savings to people in need. Brown Printing, Independent Graphics and Rob-Win Press of greater Lehigh Valley, Pennsylvania donate the printing for the cards, Sappi Fine Paper provides some of the paper, FedEx Express donates the shipping of the cards and the pharmacy benefit manager provides a portion of the processing fee to cover the administrative costs. United Way of West Central CT is coordinating the distribution of the cards locally.

Additional information about this program is available at our website www.uwwestcentralct.org.

Advantages of the FamilyWize Program:

□ 30% or more average savings for the entire family

SAVE THE DATE

May 21, 2010

- □ Covers all prescription drugs
- For people with NO insurance and medicine not covered by insurance or Medicare
- Accepted at most pharmacies nationwide
- □ No enrollment, activation or fees
- Present this card and prescription to a participating pharmacy

□ You pay either the discounted price or the pharmacy's retail price, whichever is lower



For more information: 200 Main Street, Bristol, CT 06010 (P) 860-582-9559 • (F) 860-582-6561 www.uwwestcentralct.org