



**HOW TO  
LIVE UNITED:  
JOIN HANDS.  
OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.  
GIVE 10% GIVE 100%  
GIVE 110%  
GIVE AN HOUR.  
GIVE A SATURDAY.  
THINK OF WE BEFORE ME.  
REACH OUT A HAND TO ONE AND  
INFLUENCE  
THE CONDITION OF ALL.  
GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.**

## Community Investment Report

May 2009

GIVE

"United Way is very important to our community. It's a great way for companies to get their employees engaged in giving. And then allowing United Way to spread it throughout the community wherever there is need."

- Tom Barnes,  
Chairman of the Board  
Barnes Group, Inc.



### Your investment stays local

Here at the United Way of West Central Connecticut, all investments are about improving lives. Local people, like yourself, invest in our United Way and your investment stays local.

You can be assured that when you invest in the United Way of West Central Connecticut, your money is being used in the best possible way to benefit your community. Through United Way's community impact model, careful analysis of community data identifies needs that are specific to the communities we serve – Bristol, Burlington, Plainville and Plymouth.

Resources, both monetary and human, invested in United Way get leveraged with resources from other community partners to create collaborative, lasting changes that one organization could not achieve by itself.

We are a local organization, governed on the local level, supported by local investors, trying to bring about real and lasting change, right here where you live and work.

### Why invest in United Way?

United Way creates opportunities for a better life for all by focusing on education, income and health right here in your community. We believe that we all win when a child succeeds in school, when families are financially stable, and when people have good health. United Way is creating lasting changes by addressing the underlying causes of problems. These changes have benefits that ripple out to the community as a whole. And United Way is realizing that when we reach out a hand to one, we influence the condition of all.

GIVE.

ADVOCATE.

VOLUNTEER.

## When you GIVE to United Way, you are investing in:

### EDUCATION - Helping children and youth achieve their potential

- ◇ **Born Learning** - Early childhood campaign promoting “everyday moments as teaching moments” and focusing on awareness, action and education.
- ◇ **Discovery** - Bristol and Plymouth Discovery is an initiative that supports: increasing the quantity and quality of early childhood education; building bridges between early childhood programs and kindergarten; and improving student’s performances socially, emotionally, and academically.
- ◇ **Early Childhood Blueprint** - Work with the community as a whole to develop a collective plan to improve the lives and success of young children birth through age eight in Bristol by focusing on Infant & Toddler Learning, Mental & Physical Health, Quality, and Equal Access & Success.
- ◇ **Kids in the Middle** - Helping middle school students successfully transition to high school and young adulthood by providing them with meaningful experiences and connecting them to caring adults in the community. Last year alone, KIM students contributed 2,027 hours of community service in our four towns. There are over 300 students who are involved with KIM in Bristol, Burlington, Plainville & Plymouth!
- ◇ **Youth Board** - Regional leadership and service program for local high school students from Bristol Eastern, Bristol Central, Lewis S. Mills, Plainville, St. Paul Catholic, and Terryville High Schools.

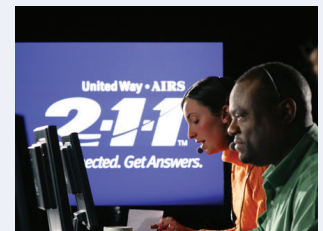


### INCOME - Helping families become financially stable and independent

- ◇ **Adopt-A-Child Program** - Over 500 students were given backpacks, school supplies, and first day of school outfits through the generosity of hundreds of local donors. (Want to help this year? Give us a call in early June!)
- ◇ **Fuel Bank Relief** - investing funds into all four of our community’s local fuel banks to help ease the burden faced by this winter’s rising energy costs.
- ◇ **Income Community Solutions Council** - A new collaboration of community partners interested in helping families and individuals become financially stable and independent.
- ◇ **Joy of Sharing** - 3,400 toys and gifts, along with countless food baskets, were distributed this holiday season to help those less fortunate in our area.

### HEALTH - Improving people’s health

- ◇ **2-1-1** - Free service that can be called to get information about any health or human service issue or to seek help in a crisis. Available 24 hours a day, 365 days a year. There were nearly 10,000 requests for service in our four towns in the past year. Top 5 requests: Utilities/Heat; Substance Abuse Services; Housing/Shelter; Outpatient Mental Health Care/Counseling; and Information Services.
- ◇ **Senior Initiative** - Our Goal: The United Way of West Central Connecticut is collaborating with community partners to extend the time adults (60 and over) can stay in their living environment by reducing isolation and/or providing supportive services.



**BRISTOL** ◆ **BURLINGTON** ◆ **PLAINVILLE** ◆ **PLYMOUTH**

### Upcoming Events and Programs

*Mark Your Calendars!*

**HUGE TAG SALE  
& CAR WASH**  
to benefit United Way  
**June 13th 8:00-2:00**  
Bristol Eastern H.S.

*Adopt-A-Child 2009*  
*Help a child in need*  
*get ready for the new*  
*school year.*  
*Call 582-9559*

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