

## Community Investment Report

December 2010

**HOW TO  
LIVE UNITED:  
JOIN HANDS.  
OPEN YOUR HEART.  
LEND YOUR MUSCLE.  
FIND YOUR VOICE.  
GIVE 10% GIVE 100%  
GIVE 110%  
GIVE AN HOUR.  
GIVE A SATURDAY.  
THINK OF WE BEFORE ME.  
REACH OUT A HAND TO ONE AND  
INFLUENCE  
THE CONDITION OF ALL.  
GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.**



### COMMUNITY PROGRAMS

#### Joy of Sharing Holiday Program:

United Way of West Central Connecticut's Annual Joy of Sharing Program has been providing food, toys, and gifts to needy children, teens, and families in Bristol, Burlington, Plainville, Plymouth and Terryville for over 12 years. Through this program, we are able to create a true Holiday Connection – generous individuals who wish to donate gifts or food during the holiday season are able to give to those who need them the most and non-profit organizations can ensure that they have enough to give to those they serve. As a result of this program, organizations and individuals can brighten the holiday season for local families in need.

#### Adopt-A-Child Back to School Program:

The first day of school can be a tough time for needy children whose parents cannot afford a nice outfit and/or appropriate school supplies. A child's self-image has a dramatic effect on performance in the classroom and the lack of a positive self-image can create lasting consequences. United Way believes that the first day of school is an important event in a child's life that is often overlooked. Thus, we started the Adopt-A-Child Back to School Program where generous individuals are asked to provide a first day of school outfit for a child, along with a backpack filled with school supplies.

GIVE.

ADVOCATE.

VOLUNTEER.

## RESULTS

### Joy of Sharing Holiday Program:

- Last year, over 3,100 toys and gifts were donated, along with hundreds of food baskets.
- Over the last five years, 12,500 toys and gifts have been donated to local children.

### Adopt-A-Child Back to School Program:

- This past year, over 400 local children were helped through this program.
- Over the last five years, over 2,100 children have been "adopted" and given a first day of school outfit, backpack, and school supplies.



Dear Adopt-A-Child,  
Thank you so much for  
your generous gift. When  
I become an adult I pray  
I will be able to help  
someone's child as you  
have helped me. May  
God bless you as you  
have blessed me. Thank you



**BRISTOL ♦ BURLINGTON ♦ PLAINVILLE ♦ PLYMOUTH/TERRYVILLE**

SAVE THE DATE

**9th Annual  
Community Builders' Reception**  
*Thursday, April 7, 2011*  
Aqua Turf Club

For more information:  
200 Main Street, Bristol, CT 06010  
(P) 860-582-9559 • (F) 860-582-6561  
[www.uwestcentralct.org](http://www.uwestcentralct.org)